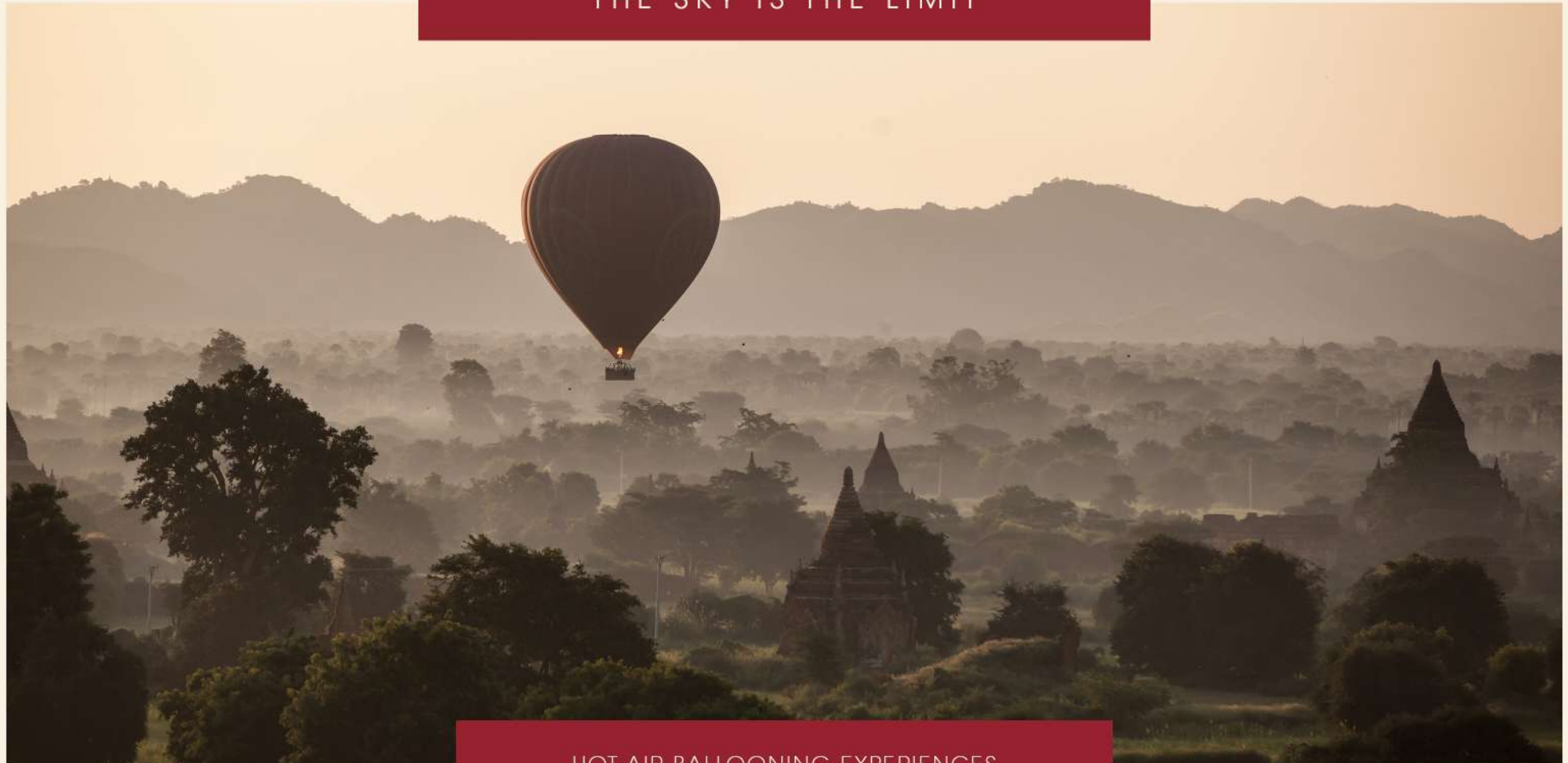




**BALLOONS  
OVER BAGAN**

*Memories*  
EXOTIC

THE SKY IS THE LIMIT



HOT-AIR BALLOONING EXPERIENCES

# THE BALLOONS OVER BAGAN COLLECTION

၀၅၁

CHOOSE THE BIRD'S-EYE VIEW

OUR COLLECTION OFFERS YOU 3 UNIQUE WAYS TO EXPERIENCE THE  
MOST SCENIC SITES OF MYANMAR



**BALLOONS  
OVER BAGAN**

*Memories*  
GROUP



**BALLOONS  
OVER INLE**

*Memories*  
GROUP



**BALLOON  
SAFARIS**

*Memories*  
GROUP

A group of men are gathered around a large, wicker hot air balloon basket. One man in a blue sweater is reaching up to adjust the basket's structure. The basket is suspended by ropes and has a burner assembly on top. The background shows a sunset sky with a mountain range in the distance. The text "OUR HISTORY" is overlaid in large white letters.

# OUR HISTORY

IT WAS A CHANCE MEETING IN JULY 1997 IN YANGON WHICH BROUGHT BRETT MELZER AND KHIN OMAR WIN TOGETHER. BORN IN YANGON AND RAISED IN THE UK, OMAR WITH A DEGREE IN DEVELOPMENT STUDIES AND GEOGRAPHY AT THE UNIVERSITY OF WALES, HAD RETURNED TO HER HOMETLAND TO FOLLOW HER PASSION IN TRAVEL AND DEVELOPMENT. BRETT, AN AUSTRALIAN CITIZEN, HAD GRADUATED FROM THE LONDON SCHOOL OF ECONOMICS AND HAD JUST ARRIVED IN MYANMAR TO SEEK OPPORTUNITIES IN TOURISM. DURING THE INFANCY OF MYANMAR'S TOURISM INDUSTRY, THEY ESTABLISHED TOGETHER THE FIRST COMMERCIAL HOT AIR BALLOON OPERATION IN SOUTH EAST ASIA - BALLOONS OVER BAGAN. OVER THE PAST 17 YEARS BALLOONS OVER BAGAN HAS GROWN FROM A SINGLE SMALL BALLOON OPERATION WITH 8 CREW, TO A 12 BALLOON OPERATION EMPLOYING OVER 100 LOCAL STAFF AND 16 FOREIGN PILOTS AND TECHNICIANS.

SINCE 26 DECEMBER 2017, MEMORIES GROUP LIMITED OWNS AND MANAGES THE "BALLOONS OVER BAGAN" AND "BALLOONS OVER INLE" HOT AIR BALLOON BUSINESSES.

# BAGAN

Since 1999, visitors have been privileged to enjoy this unique spectacle from the enchanting platform of a hot air balloon basket.

Balloons Over Bagan takes you in complete comfort high above the region for 45 minutes at sunrise to see the majesty of the ancient temples that dot the landscape in all their splendour and safety. All equipment is manufactured in the UK and all pilots and technicians are UK licensed pilots and public transport inspectors.

Taking off each morning just before sunrise, we offer a choice of Premium or Classic service flights. You just have to make your choice ...



THE PLACE

# INLE LAKE & PINDAYA

Inle lake is one of the top tourist destinations in Myanmar, it is famous for its floating gardens and stilt houses.

The local Intha people have a unique way of life, their entire communities are based on the lake.

Balloons over Inle offers daily early morning flights over the lake, in view of the Shan Yoma mountains and pagodas. Our season starts on 15th of November and runs until 15th of March, our balloons carry 6 up to 8 passengers.

Flying over Inle lake in a balloon for around an hour really is a unique way of experiencing one of Myanmar's most scenic and cultural attractions.



THE PLACE

# LOIKAW

Loikaw is a remote and sleepy capital of Kayah – Myanmar’s beautiful but one of most untouched states. It is over half a day’s travel by bus from Yangon and Mandalay and one hour flight from Yangon and also possible to travel overland from one of the famous Inle Lake.

You will discover beautiful Kayah hill scenery and a large number of distinctive tribal cultures, the most internationally famous of which are the Kayan, whose ‘long-necked’ womenfolk have a tradition of sporting coils around their necks.

We offer daily early morning flights over the beautiful city of Loikaw. Our season starts from 5<sup>th</sup> of January onwards and our boutique balloons carry 6 up to 8 passengers.



THE PLACE



# BALLOONS OVER BAGAN

**Enjoy a spectacular hot air balloon ride over the temples of Bagan**

## **CLASSIC BALLOON FLIGHT**

Your adventure starts with a short journey in one of our romantic converted vintage buses to one of our dedicated launch sites. The growing light reveals our teams busy at work preparing your balloon against a backdrop of ancient temples shrouded in mist. There is time for tea, coffee and refreshments before the all important safety briefing. With the balloons now standing upright, it is time to climb on board and our helpful crew are on hand to assist you into the basket. The balloon is guided by gentle winds not exceeding 15 mph, allowing passengers a serene and peaceful bird's-eye view of ancient temples drifting by. Using his skill and years of flight experience in Bagan the pilot is able to guide the balloon to a gentle landing where our friendly and experienced crew will be waiting for you with fruits, fresh pastries and a glass or two of sparkling wine to complete the post flight celebration.

*Numbers of Classic Service Balloon Flights:*

10 balloons or 160 passengers - 14 to 16 people max (per balloon)

*Classic Service Flight Inclusive:*

Complimentary pick up from your hotel or guest house in one of our converted antique buses.

Pre-flight coffee tea and refreshments while our dedicated crew inflate your balloon

Detailed passenger safety briefing by your pilot

Light sparkling wine breakfast, fruits and pastries upon landing

Flight certificate award before we return you to your hotel or guest house

Duration : 45 min (approx.)



# BALLOONS OVER BAGAN

## PREMIUM BALLOON FLIGHT

For a more intimate and luxurious experience, try our Premium Service in one of our smaller 8 passenger balloons with your own dedicated launch area and private basket compartments for couples. A special parting gift provides a lasting memory of your experience with us.

A highlight of this unique Premium Service is a guided interactive tour around the balloon during inflation from your pilot just prior to take off, separate continental full breakfast after landing with sparkling wine, free inflight photos with access code.

### *Numbers of Premium Service Balloon Flights:*

2 balloons or 16 passengers  
8 people max (per balloon)

### *Premium Service Flight Inclusive:*

Complimentary pick up with Colonial bus from your hotel or guest house

Pre-launch interactive tour of the balloon during inflation from the pilot Separate continental full breakfast at the landing area, with sparkling wine

Use of our 8 passengers balloon, with no more than 2 passengers per compartment

Personalised flight certificate award before we return you to your hotel or guest house

Free inflight photos with access code, downloadable from our photo website :

<http://photos.balloonsoverbagan.com>

Duration : 45 min (approx.)





# BALLOONS OVER BAGAN

## HONEYMOON OVER BAGAN

### Start the journey of your lifetime with the perfect honeymoon!

An exclusive, romantic adventure for the couple who want to soar above the 2,000 Buddhist monuments and 1,000 years of history across the beautiful Bagan archaeological zone.

For both honeymoon or vow renewals our "Honeymoon Over Bagan" package includes predawn pick-up in one of our beautiful restored 80 year-old buscars, an exclusive balloon basket just for you and your partner adorned with floral decorations and a romantic champagne breakfast on landing.

Let us arrange for you this perfect start to your wedding celebrations.

### Itinerary

**05:30-06:00** Your romantic adventure starts with a short journey to the launch site in one of our vintage buscars.

**06:00-06:30** Tea, coffee and refreshments will be served by your personal butler before your balloon Pilot conducts a safety briefing.

**06:30-07:15** Once your honeymoon balloon is ready for boarding, your butler will escort you to your balloon. You will soon be floating slowly above Bagan, allowing you to experience an incredible bird's eye view of the ancient temples from the sky. The perfect and mystical moment to declare your love for each other! If you have a private photographer and videographer, they can also fly in the balloon with you at no extra cost to capture these significant moments.

**07:30-08:30** On landing your butler will be waiting for you with an assortment of tropical fruits' basket, freshly baked pastries, a light breakfast and a bottle of French champagne. Your pilot will present you with your own commemorative certificate of celebration.

**08:30-09:00** Our driver will deliver you back to your resort.



# BALLOONS OVER INLE

## Fly over the majestic Inle Lake

*Numbers of Balloons Over Inle - Classic Service Balloon Flights:*

2 balloons or 14 passengers  
6 to 8 people max (per balloon)

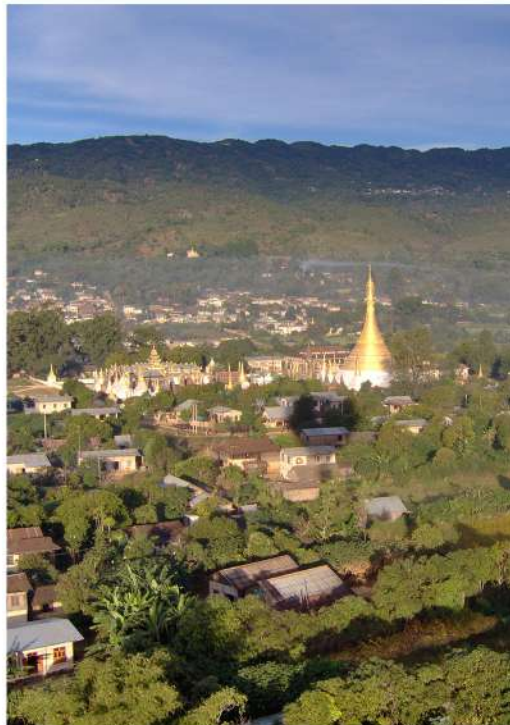
*Classic Service Flight Inclusive:*

Complimentary pick up from your hotel or guest house  
Pre-flight coffee tea and refreshments while our dedicated crew inflate your balloon  
Detailed passenger safety briefing by your pilot  
Light sparkling wine breakfast, fruits and pastries upon landing

Duration : 60 min to 90 min (approx.)



THE PRODUCT



# BALLOON SAFARIS

## Private Balloon Safaris over Inle and Pindaya

An incredible 2-day adventure through Southern Shan State seen from a hot air balloon. Shan state is one of Myanmar's most beautiful and culturally diverse areas. Our exclusive balloon safari takes you to the most stunning sites of Inle Lake and Pindaya in a style and manner reminiscent of the great days of luxury travel.

Site seeing by balloon is a truly remarkable experience, allowing you to venture off the beaten path and gain a unique perspective of the country and its people.

### INLE LAKE

Shan State's famed Inle Lake is home to the Intha people, who live on and around the lake. To fly over the lake in a balloon, has to be one of the most beautiful ways to see this wonder. Our skilled pilots carefully use their knowledge of the winds to steer the balloon over the floating villages and water gardens. You will see the morning fishermen looking for the first catch of the day, and boats laden full of produce on their way to the market by the immense labyrinth of canals. At higher altitude you will be amazed to see thousands of village houses seemingly floating on the lake.

### PINDAYA

Reminiscent of the rolling hills of Tuscany, Pindaya is set against some of the highest Shan Mountains and is a delight to see from the air. We will fly along the mountain valley, passing tiny Shan hamlets and hill top pagodas occasionally swooping down to the delight of villagers who have never seen a hot air balloon before. We fly at a time when the fields are awash with colour, with swathes of green and yellow against brilliant blue skies.



# BALLOON SAFARIS

## LOIKAW

### The Experience

Your whole experience will include a full morning of excitement. If you are staying in the wonderful town of Loikaw, you will be picked up by car at around 0530 or 0600 am (approx) where you will be taken to our launch site. At the launch site, we will provide you with tea or coffee and some lovely locally made cookies before all important safety briefing from the pilot, after which it is time to climb on board. The balloon is guided by gentle winds not exceeding 15 mph, allowing passengers a serene and peaceful bird's eye view over the beautiful city Loikaw, its surrounding countryside, villages and pagodas and extended amazing views of Kayah hills. Using his skill and years of local knowledge your pilot will guide the balloon at heights of upto 5000' feet above the Loikaw to a gentle landing, where our friendly and experienced crew will be on hand with fruits, fresh pastries and a glass of sparkling wine.

### Safety & Insurance

Balloons over Loikaw is a commercial balloon operation of the highest international standard. All our pilots and technicians are U.K trained, qualified and licensed and our balloons are manufactured in the UK and shipped to us here in Myanmar. We place the highest possible emphasis on our safety and maintenance. Under the strict rules imposed by the Myanmar Air Authorities the DCA, we have a team of UK trained public transportation inspectors who are responsible for carrying out all repairs and maintenance works of our aircraft. This is backed up with our comprehensive insurance policy placed directly through Lloyds of London. Our cover of USD 10 millions per balloon for passenger and third party liability comes WITHOUT any limitations.



## Day 1 - Sunrise Balloon Flight over Inle Lake

Intha Traditional Cooking Class or Boat trip & cycling/trekking to Indein village and Pindaya

Float over 5,000 feet above the Shan mountains, Inle and the authentic and traditional fresh products gardens as you level with the clouds. Hover over the scenic Inle Lake at altitudes so low you can watch seagulls chasing their breakfasts.

At Inle Heritage, learn how to prepare traditional Intha cuisine, including "grocery shopping" with your private chef. Cooking glasses last approximately 2 hours and guests will have lunch at Inle Heritage.

Or

Embark on a cultural expedition. Visit famous ancient pagoda at Indein village and enjoy a carefully packed gourmet picnic lunch at one of the pristine spot enroute.

In the late afternoon, drive to Tamae village in Pindaya where you have time to trek, cycle or simple stroll around the village. This evening, a bonfire dinner will be prepared for you under the Banyan Trees. Overnight at one of the resorts.



# Day2 - Sunrise Balloon Flight over Pindaya

Pindaya Cave Guided Tour –  
Drive to Heho

Today, you will fly through the mountain valley, passing tiny Shan hamlets and hill top pagodas, occasionally swooping down to the delight of villagers who have never seen a hot air balloon before. The fields are awash with colour, with swathes of green and yellow against brilliant blue skies. Breakfast will be served in the fields. In the late morning, discover Pindaya Cave, home to more than 8,000 Buddha images. Gourmet picnic lunch en route to Heho.



THE PRODUCT

## PUBLIC RATE

Balloons Over Bagan	Number of balloons	Balloon capacity	Rate per person (USD)		
			20 Oct - 17 Dec 2018 11 Jan - 10 Apr 2019	20 Oct - 17 Dec 2018 11 Jan - 31 Mar 2019	18 Dec 2018 - 10 Jan 2019
Classic Upscale	12	16	\$350	NA	\$370
Premium Luxury	2	8	NA	\$450	\$470
Honeymoon	2	8	NA	\$4,320/Balloon	

Balloons Over Inle	Number of balloons	Balloon capacity	Rate per person (USD)	
			15 Nov - 17 Dec 2018 11 Jan - 15 Mar 2019	18 Dec 2018 - 10 Jan 2019
Classic Upscale	3	16	\$350	\$370
Honeymoon	2	8	\$4,320/Balloon	

THE PRICE

## Reservations & Updated Pricing for 2018/2019 season

(validity from 15<sup>th</sup> Nov 2018 to 15<sup>th</sup> Mar 2019)

Balloon Safaris	Minimum 3 Persons	Minimum 4 Persons	Minimum 5 Persons	Minimum 6 Persons
Rate per person	1750	1650	1550	1450
Remarks	<p><b>Rate includes</b> English speaking guide, pick-up from hotel and drop-off at hotel or Heho Airport, entrance fees, twin sharing accommodation, baggage handling, all meals (2 breakfast, 2 lunch, 1 dinner and selected premium beverages).</p> <p><b>Rate excludes</b> Visa, personal travel insurance, gratuity and any item not mentioned in inclusion.</p> <p><b>The Crew</b> Passengers are hosted by our experienced and licensed pilot/ local guide. Our professional ground crew including drivers are there to ensure a seamless travel experience.</p>			

THE PRICE



# CSR - OUR MISSION

Balloons over Bagan continues to play an important role in contributing to community projects throughout the region and to other causes in more remote areas of Myanmar.

Their projects focus on three main areas: education through refurbishment of school and facilities, improvement of community health care and the conservation of natural heritage.

As an active player in sustainable tourism they participate in the “Keep Bagan plastic free” project through a non-governmental organisation (NGO), striving to make the archaeological zone a plastic free area. They also continue to donate to new school buildings in local villages to improve education and decrease poverty for the Bagan community as a whole.



THE PEOPLE



Memories Travel  
Myanmar  
Memories

# MEMORIES GROUP

## Hotels

*The Awei Collection*

Awei Metta, Yangon

Awei Pila, Mergui Archipelago

*The Keinnara Collection*

Keinnara Hpa-An

Keinnara Loikaw

*The Hotel Suggati Collection*

Hotel Suggati Mawlamyaing

## Experiences

Balloons Over Bagan  
Balloons Over Inle  
Balloons Over Loikaw  
Balloon Safaris  
Burma Boating

## Services

Memories Travel

## Memories Group

The Campus, 1 Office Park , Rain Tree Drive  
Pun Hlaing Estate, Hlaing Tharyar Township  
Yangon 11401, MYANMAR  
Tel : +95 (0)1 368 7703  
Email : info@memoriesgroup.com

## Sales & Reservation Office

Swiss Business Office Center  
Building No. 36 - 38 (A),  
First floor, Room (203),  
Grand Myay Nu Condo,  
Myay Nu Street, Sanchaung Township,  
Yangon , MYANMAR  
Tel : (+95) 9 424 313 403, (+95) 9 424 313 404



**BALLOONS  
OVER BAGAN**  
*Memories*  
GROUP